

Crimestoppers



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East Midlands Regional Manager

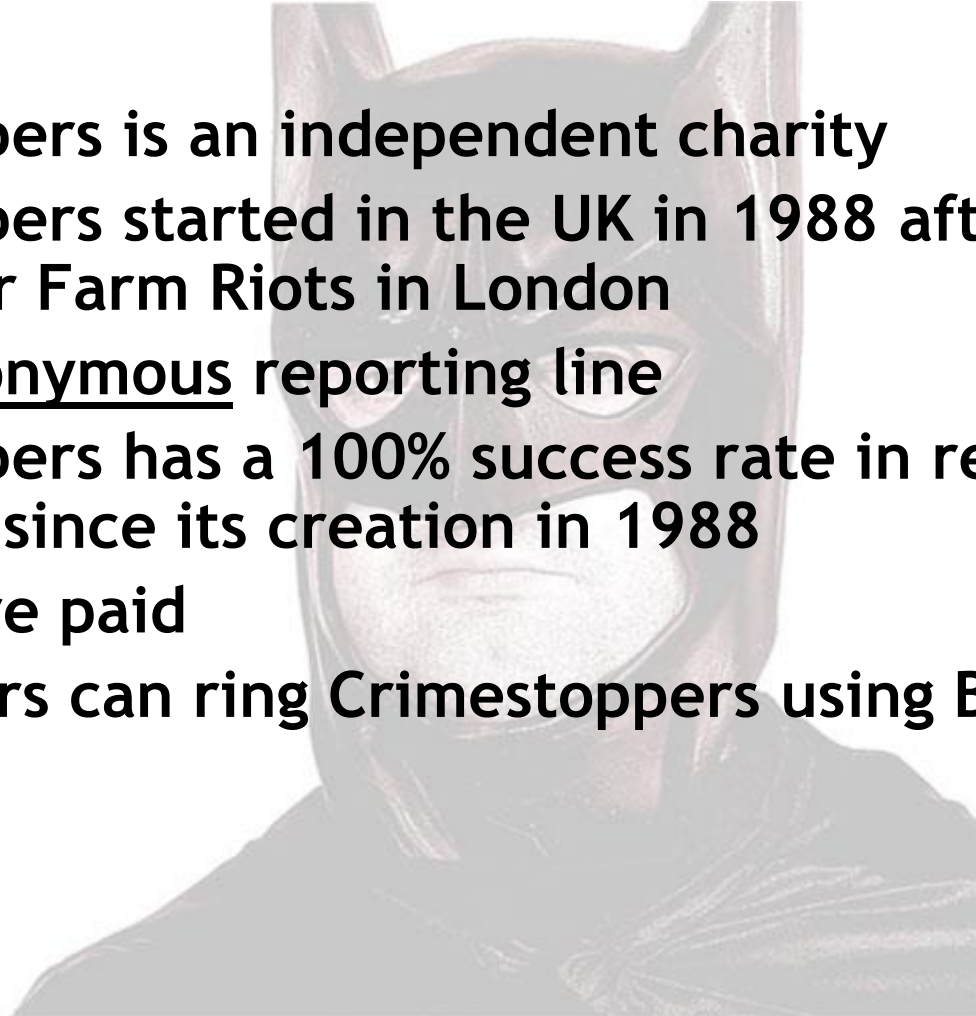
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Agenda Item 12

What is Crimestoppers?



- Crimestoppers is an independent charity
- Crimestoppers started in the UK in 1988 after the Broadwater Farm Riots in London
- It is an Anonymous reporting line
- Crimestoppers has a 100% success rate in retaining anonymity since its creation in 1988
- Rewards are paid
- UK prisoners can ring Crimestoppers using BT PINS



Since 1988.....



- 138,059 people arrested and charged
- 1,728,334 actionable intelligence logs disseminated
- £134,740,058 of stolen goods recovered
- £332,883,368 'street value' of drugs seized

In real terms

- 34 positive actions lead to 11 arrest a day in the UK
- One person every 8 days charged with murder
- Since 2005 3,788 fugitives arrested on "Most Wanted"

National Results



2015 - 16

CONTACT

We heard from

330,000+

people

INFORMATION

We sent

109,582

reports to the
police

ACTIONS

They took action on

94,773

crimes

OUTCOMES

And solved and
prevented

17,038

crimes



What We Do.....

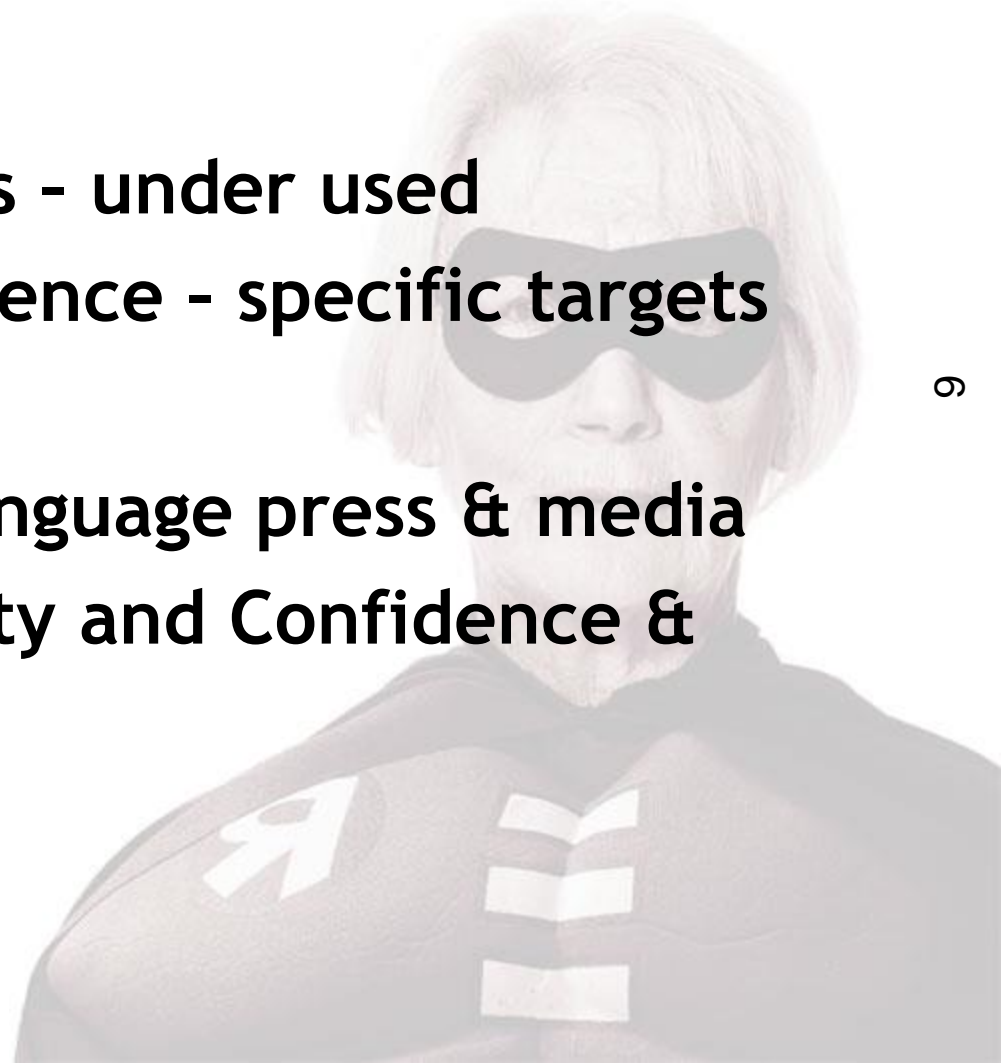


- 24 hours a day, 365 days a year Bureau service
- Designing of campaigns for prevention / detection of crime
- Appeals for information
- Delivery of campaigns and events supported by a Regional Manager
- A most wanted web site for persons sought for crimes locally, nationally & internationally
- Established partnerships with law enforcement (NCA & Commercial sector)
- Central communications and media team
- Local Crimestoppers Committee's

Connecting with Hard to Reach Communities



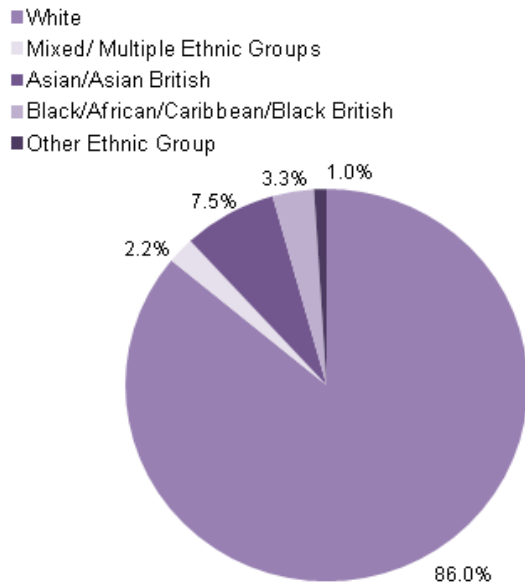
- Serious crime rewards - under used
- Campaigns for intelligence - specific targets
- Online reporting
- Language support - language press & media
- Complimentary activity and Confidence & trust - survey results



Who Do We Reach?

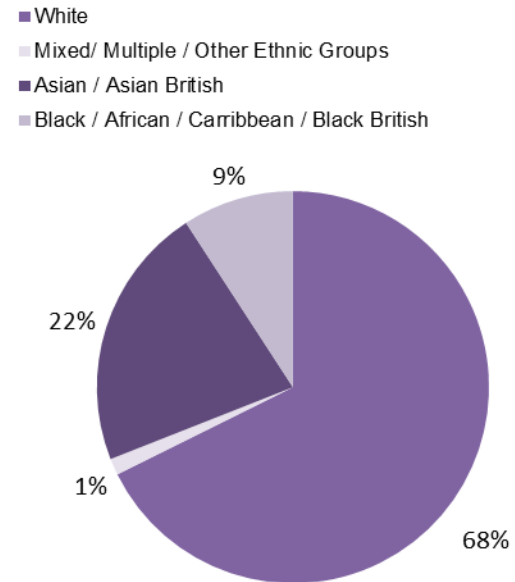


Census 2011



Source: Census 2011, Office for National Statistics

Crimestoppers 2015

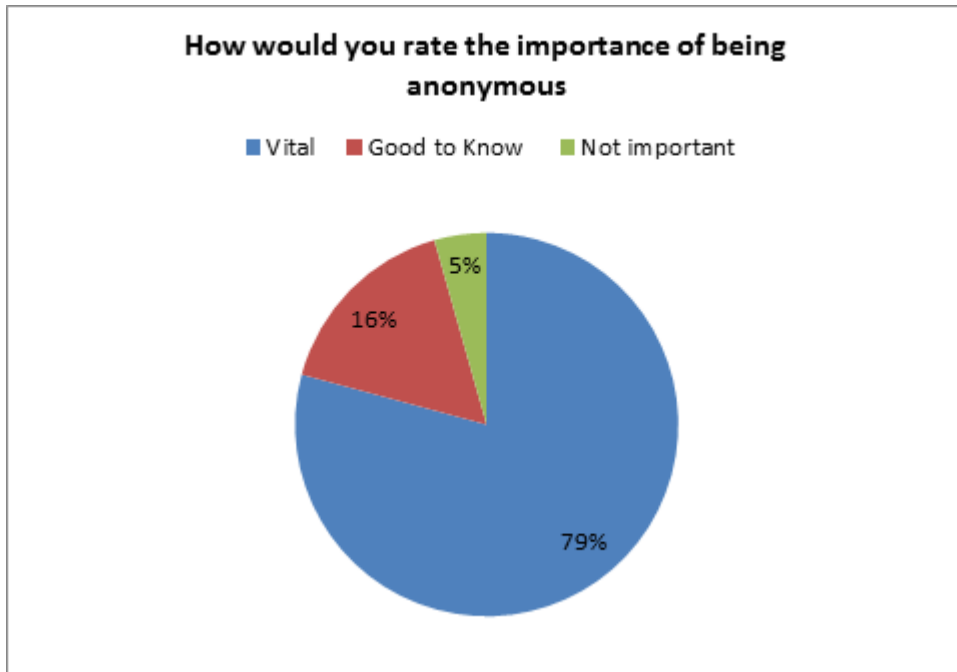


Source: Caller Survey 2015, Crimestoppers

There's No Competition! (The Carlsberg Effect)



95% state they would not tell the police



Vital = I would not have contacted the Police with this information

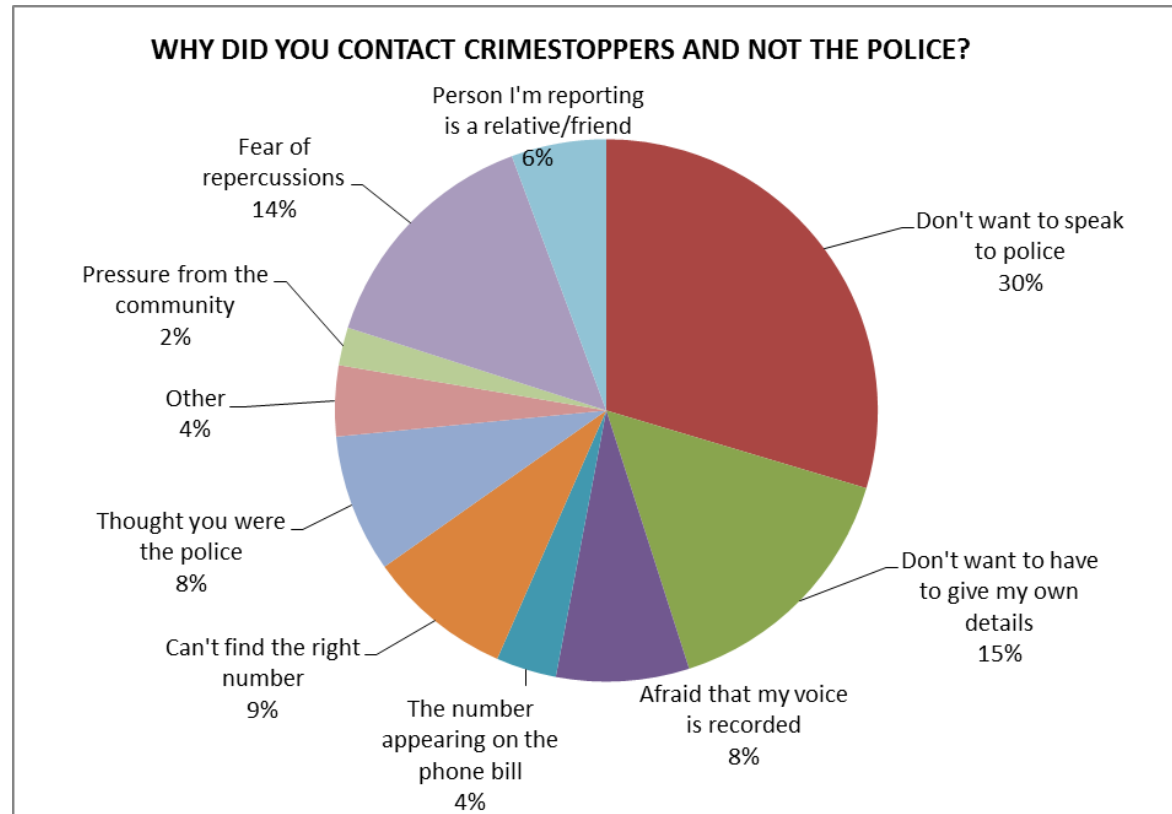
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Good to know = I am highly unlikely ever to have contacted the Police with this information

Not important = I may have contacted the Police with this information

Motivation for Calling

79% of callers are motivated by fear



How Do I Access Crimestoppers?



- To provide any information on a suspected crime or person call 0800 555 111 or report online at www.crimestoppers-uk.org
- To discuss Crimestoppers and the work we do contact your Regional Manager - Lydia.Patsalides@crimestoppers-uk.org / 07787 292 574